



# **FACING THE CHALLENGE**

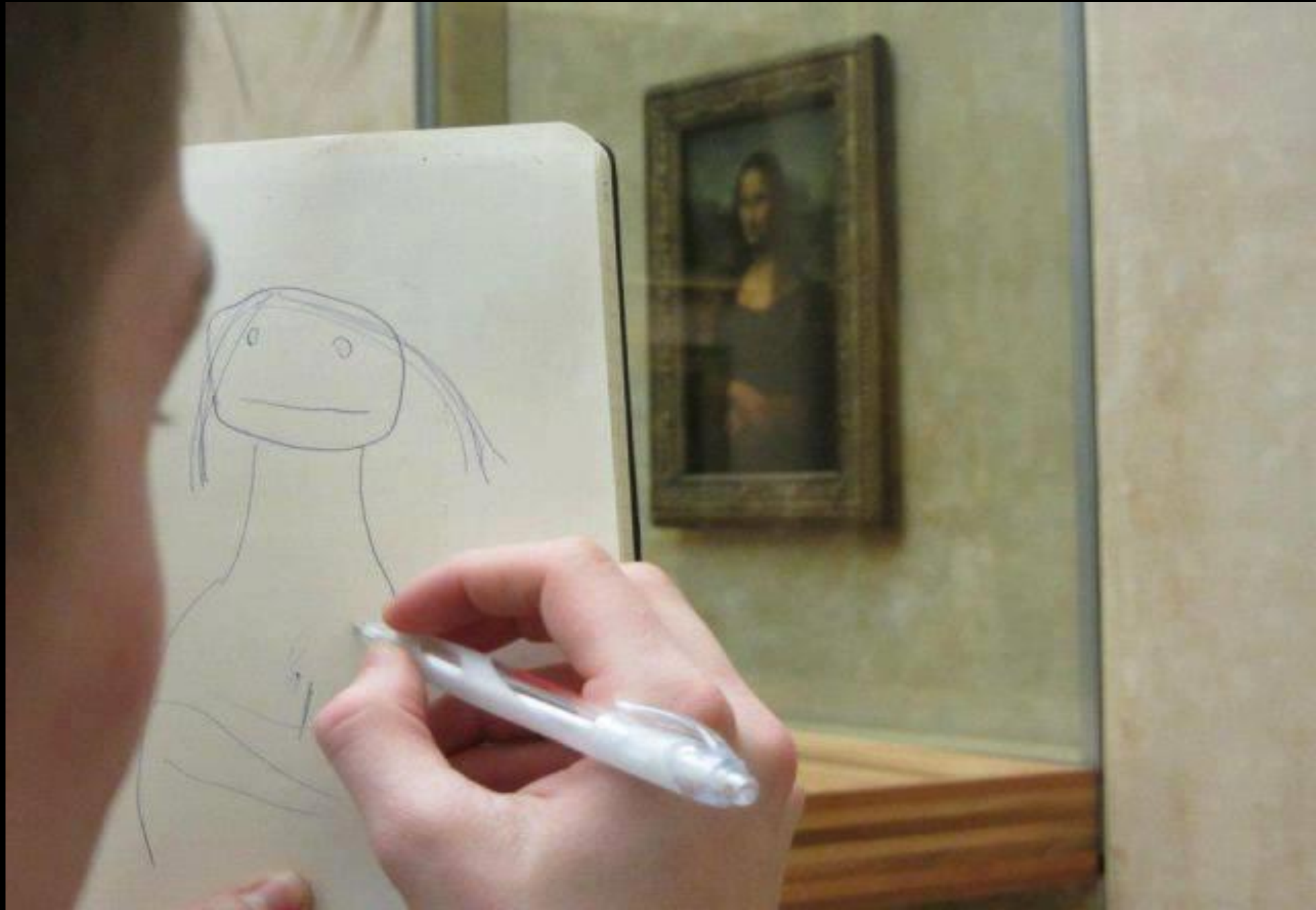
*Facing The Challenge: How  
Esporão is Adapting in a  
Turbulent World*

*Nuno Gaspar de Oliveira*

*Ecosystem Manager*

*Esporão SA*

A problem of  
perception?



A problem of  
planning?

Client brief



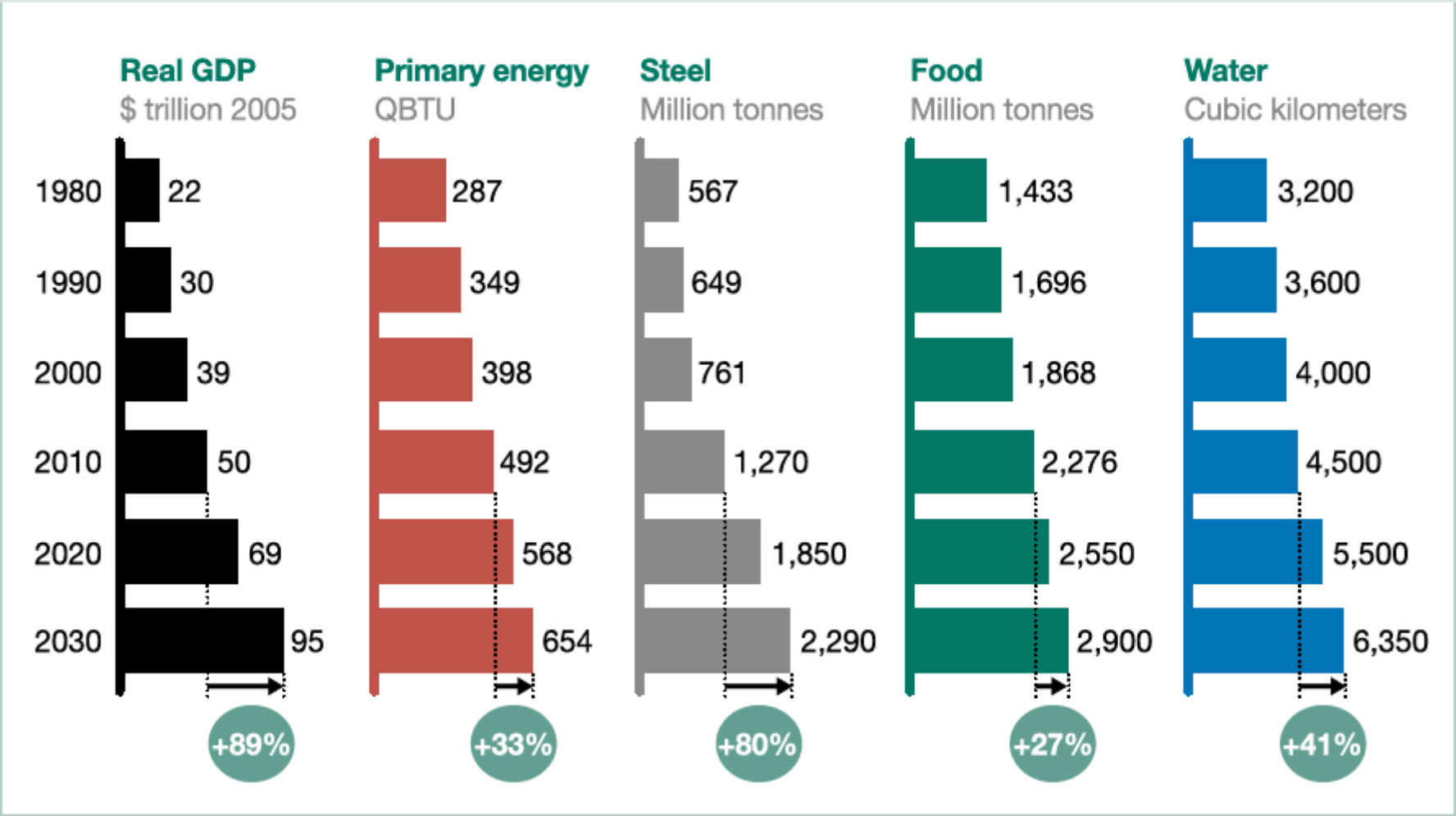
Client budget







**Figure 1.** Historical and estimated growth in demand for resources from 1980 to 2030.




*SOURCE:* McKinsey & Co Global Institute (2011). Resource Revolution: Meeting the world's energy, materials, food, and water needs, p. 35. New York. Available at: [http://www.mckinsey.com/Features/Resource\\_revolution](http://www.mckinsey.com/Features/Resource_revolution).

# The Social Responsibility of Business is to Increase its Profits

Milton Friedman in *The New York Times Magazine*  
(13 September 1970)





WORLD  
ECONOMIC  
FORUM

COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

Insight Report

# The Global Risks Report 2019

## 14th Edition

In partnership with Marsh & McLennan Companies and Zurich Insurance Group


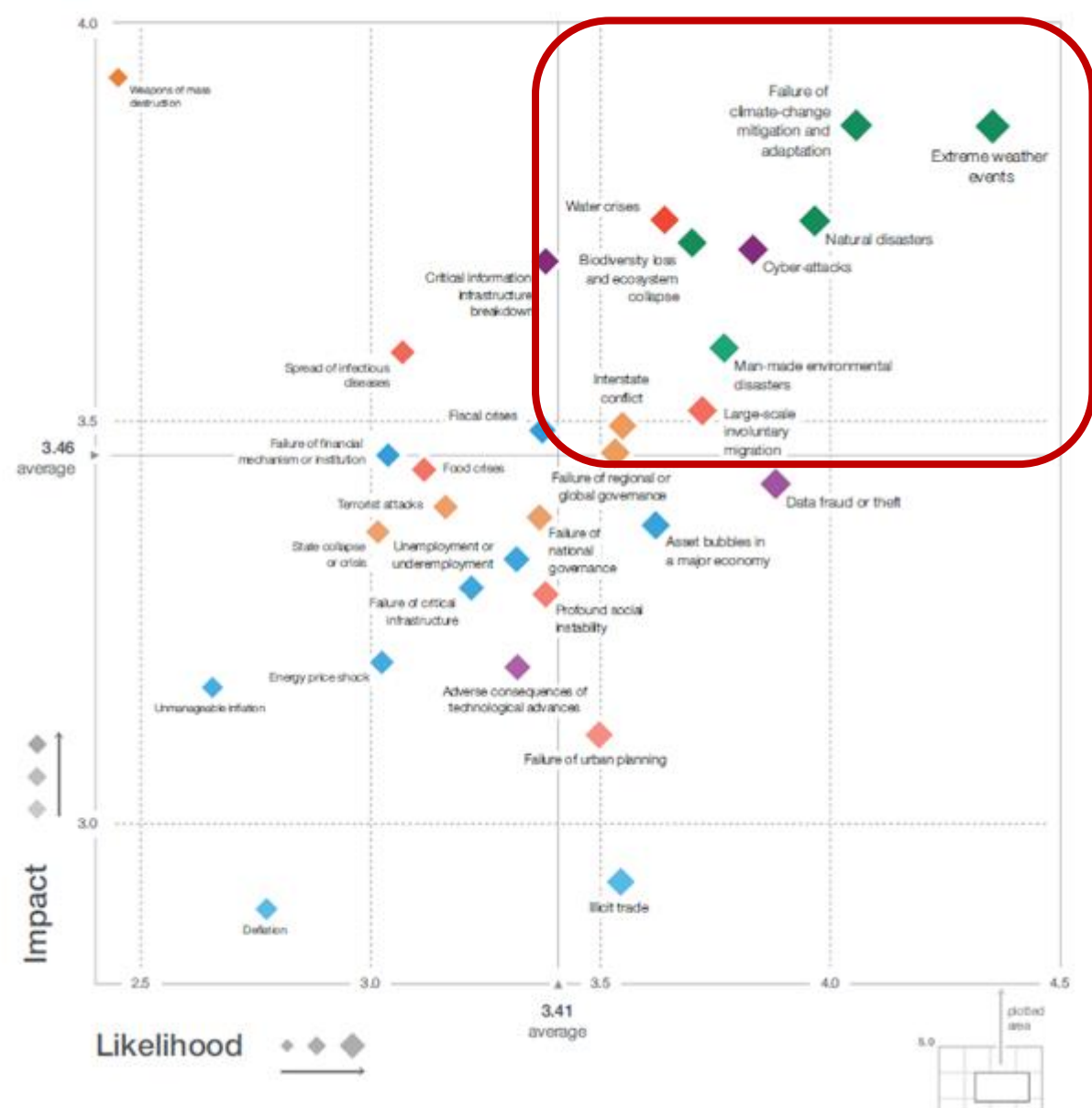
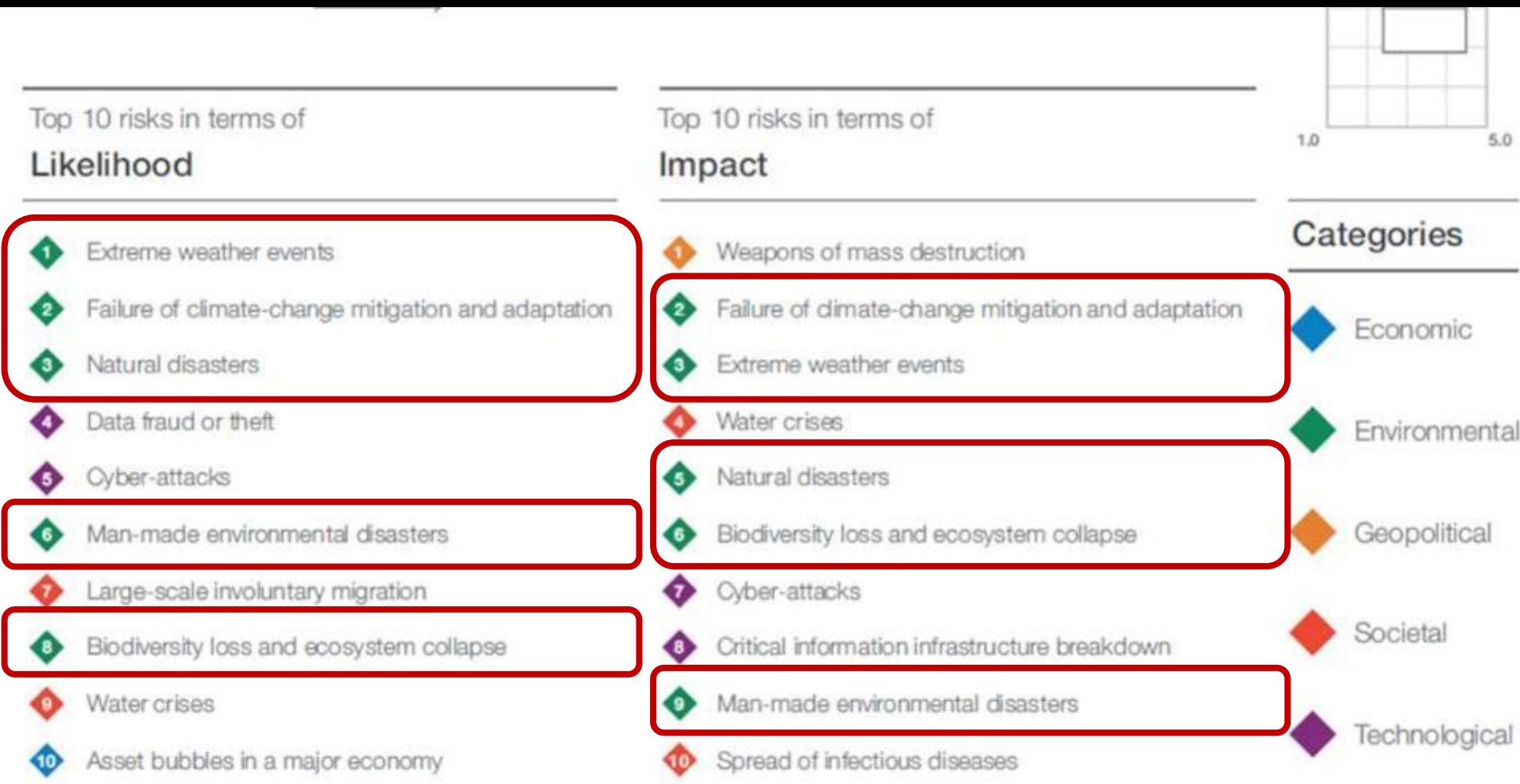


Figure I: The Global Risks Landscape 2019







"All the News  
That's Fit to Print"

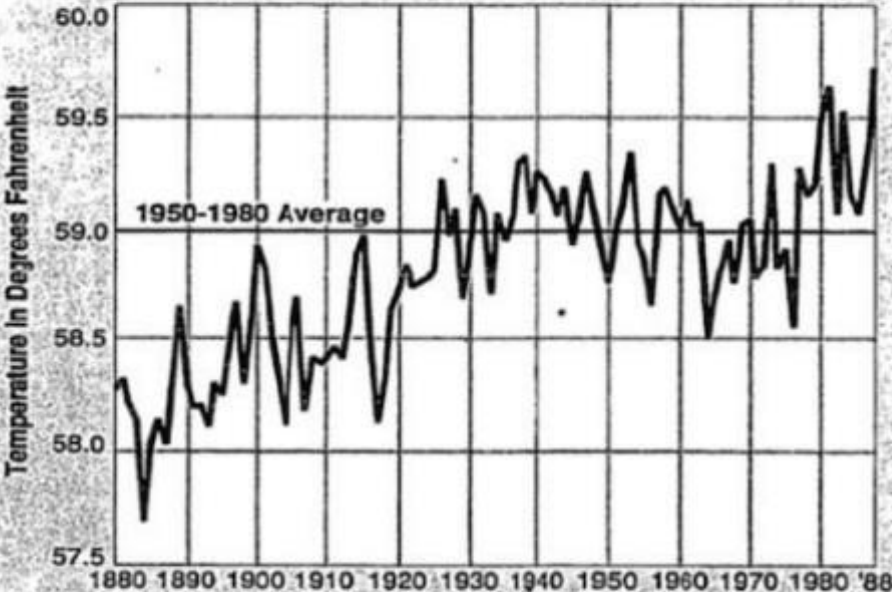
# The New York Times

VOL. CXXXVII... No. 47,546 Copyright © 1988 The New York Times

NEW YORK, FRIDAY, JUNE 24 1988

54 cents beyond  
EXC

## Global Warming Has Begun, Expert Tells Senate



### Global Warming: Greenhouse Effect?

Average global temperatures through the first five months of 1988. As a baseline, scientists use the global average from 1950 to 1980.

Source: James E. Hansen and Sergej Lebedeff

### Sharp Cut in Burning of Fossil Fuels Is Urged to Battle Shift in Climate

By PHILIP SHABECOFF

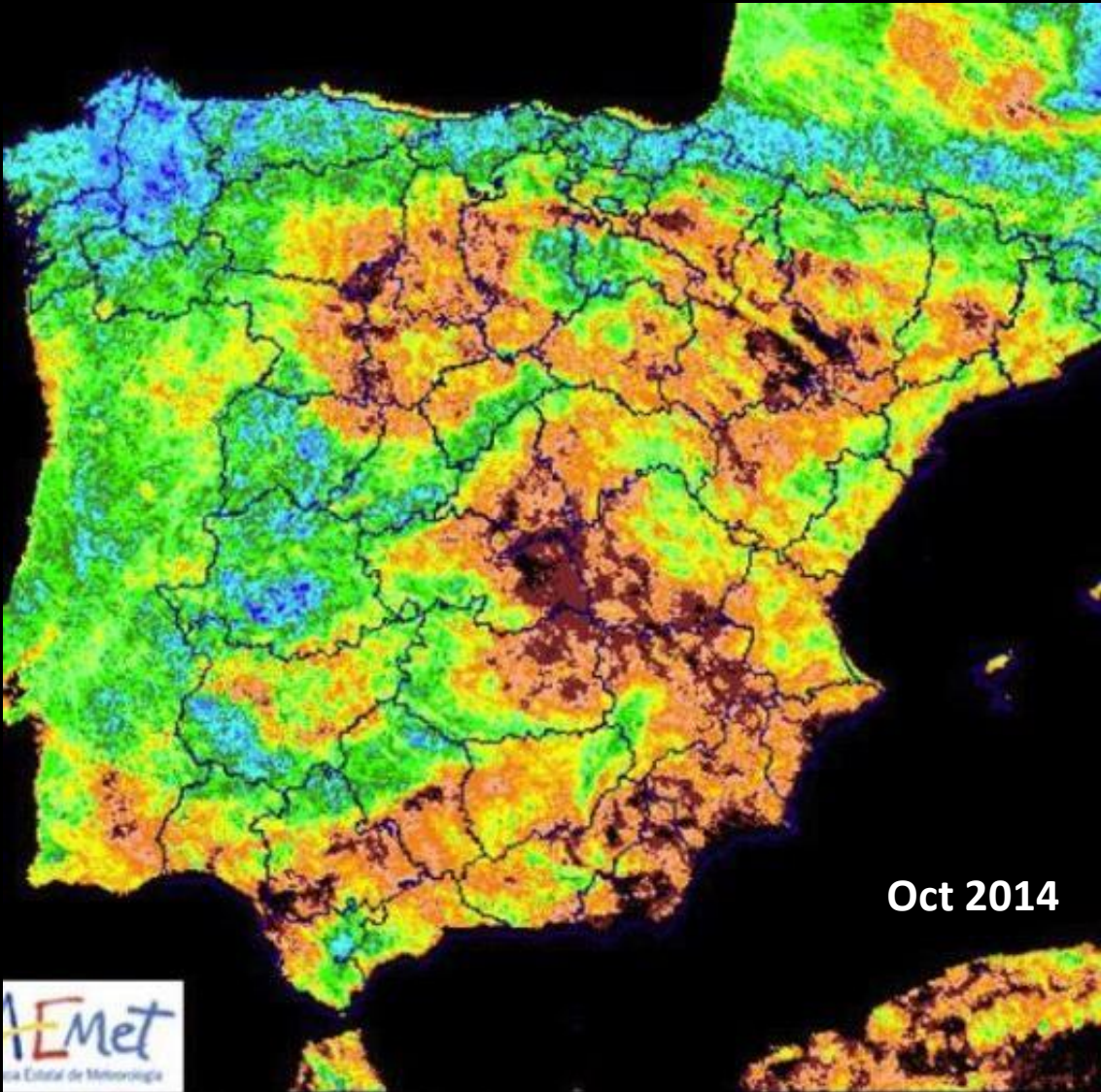
Special to The New York Times

WASHINGTON, June 23 — The earth has been warmer in the first five months of this year than in any comparable period since measurements began 130 years ago, and the higher temperatures can now be attributed to a long-expected global warming trend linked to pollution, a space agency scientist reported today.

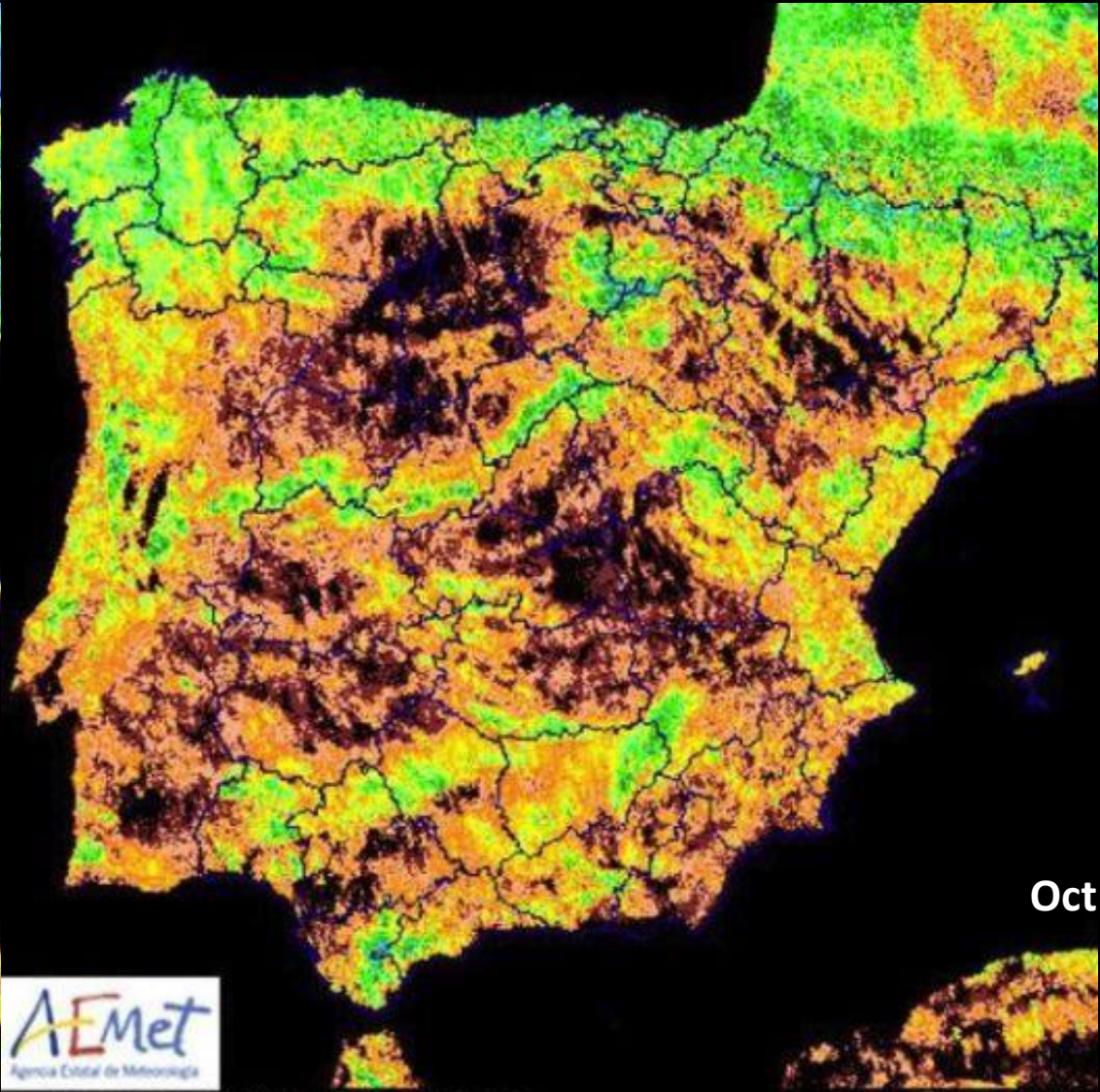
Until now, scientists have been cautious about attributing rising global temperatures of recent years to the predicted global warming caused by pollutants in the atmosphere, known as the "greenhouse effect." But today Dr. James E. Hansen of the National Aeronautics and Space Administration told a Congressional committee that it was 99 percent certain that the warming trend was not a natural variation but was caused by a buildup of carbon dioxide and other artificial gases in the







Oct 2014

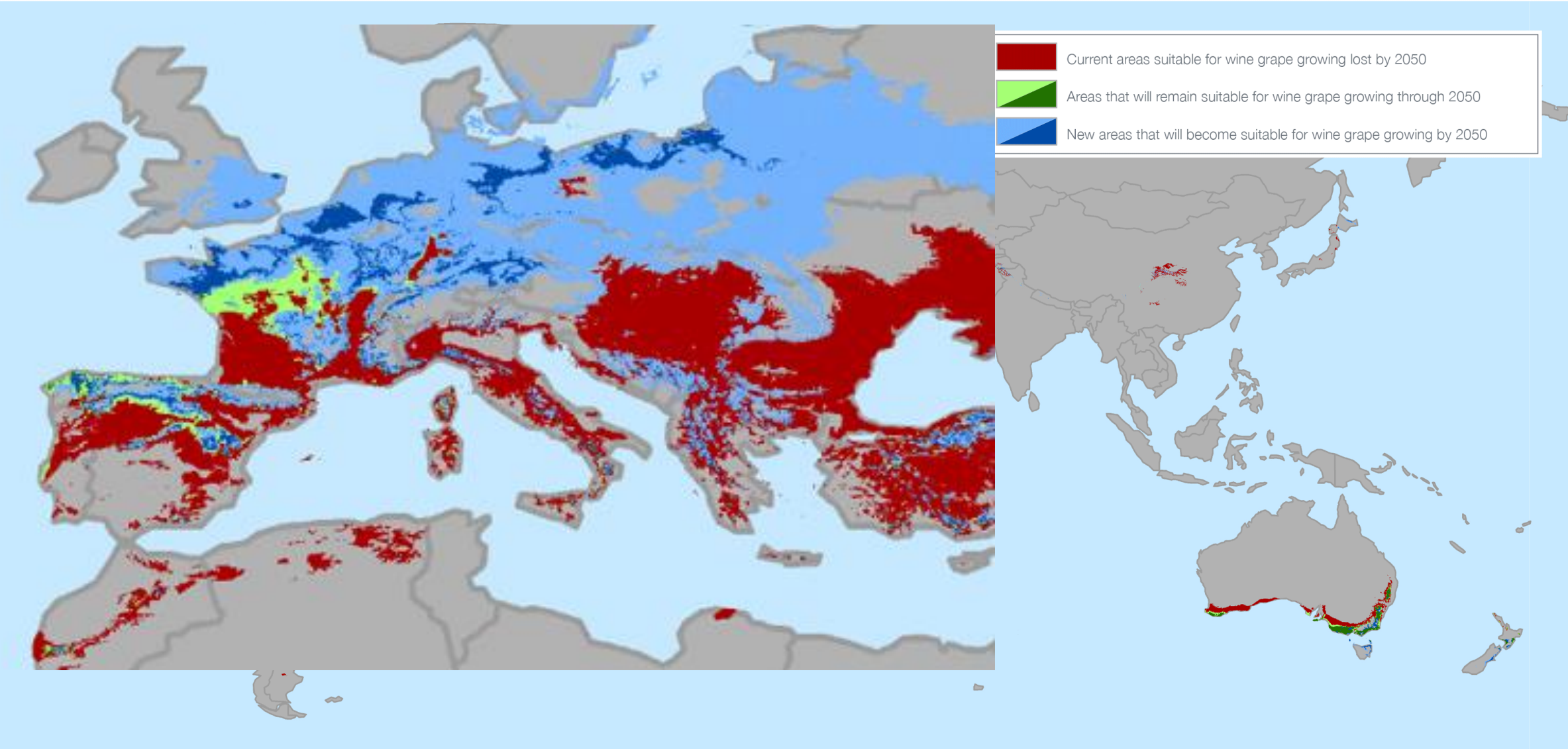


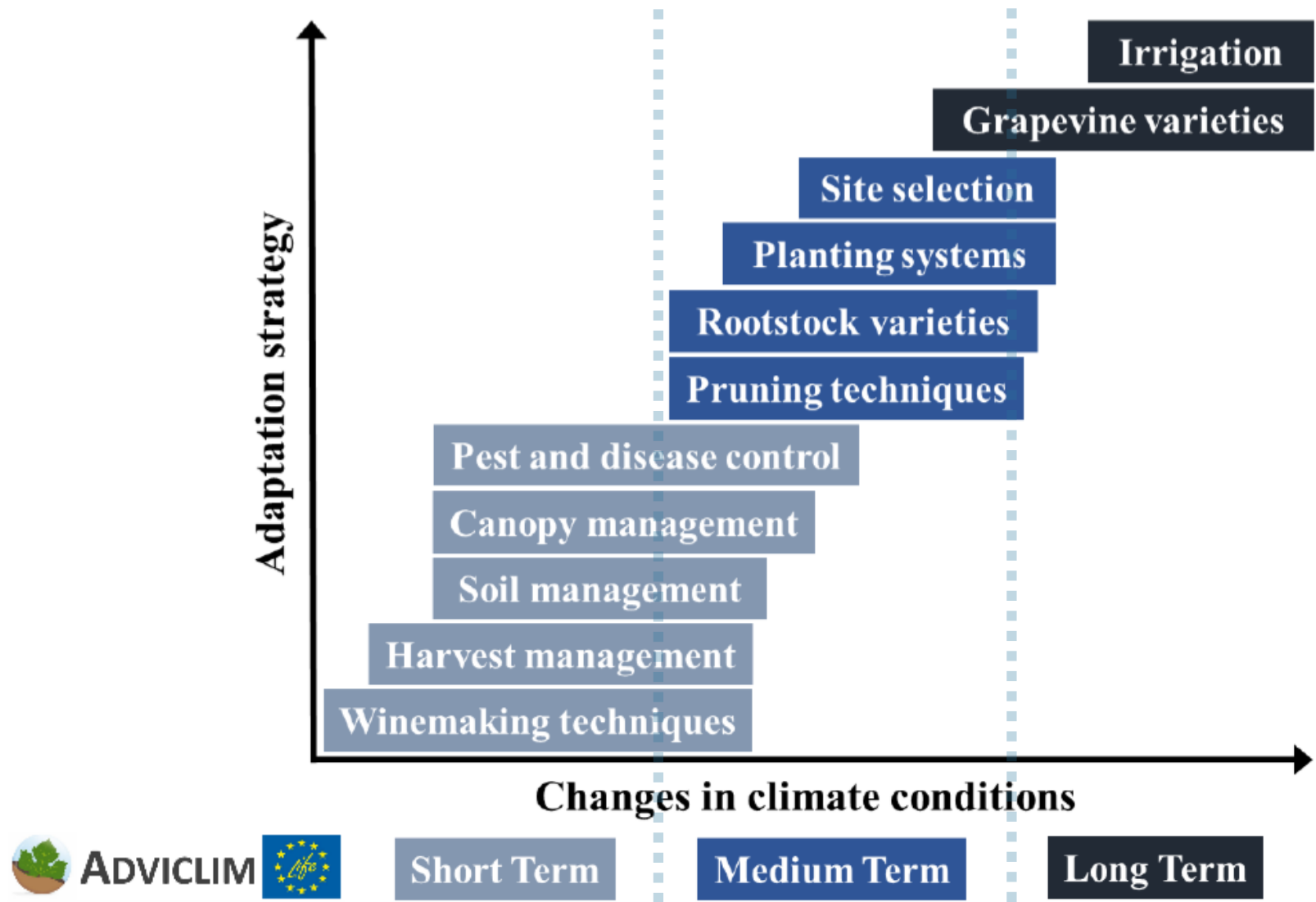
Oct 2017





# GLOBAL CHANGE IN AREAS SUITABLE FOR GROWING WINE GRAPES THROUGH 2050





*Figure 7: Representation of different adaptation strategies to changes in climate conditions over the short, medium and long term.*



ESPORÃO

WINES & OLIVE OILS

WINE TOURISM

ABOUT

MAGAZINE

BEER

SEARCH

ENGLISH ▾



OUR REASON FOR BEING:

To make the finest products that nature provides in a responsible and inspiring way.





**2008**  
START OF  
ORGANIC  
PRODUCTION

**2016**  
100% HERDADE DO ESPORÃO  
+ QUINTA DOS MURÇAS  
USES ORGANIC  
PRODUCTION METHODS

**2017**  
✓

**2021**  
ALL ESPORÃO'S  
AGRICULTURAL  
AREA CERTIFIED  
AS ORGANIC  
PRODUCTION

**643 ha**  
ORGANIC PRODUCTION  
84%/540 HA VINEYARD + 16%/103 HA OLIVE GROVE



100% HERDADE DO ESPORÃO  
100% QUINTA DOS MURÇAS

**84%**

**769 ha**  
AGRICULTURAL AREA

**WHY  
ORGANIC?**

FOR PRODUCT QUALITY,  
ENVIRONMENTAL  
PRESERVATION  
AND PEOPLE'S HEALTH.

**28%**

**180 ha**  
CERTIFIED IN 2017  
(REMAINING AREA UNDERGOING CERTIFICATION)  
45% VINEYARD + 53% OLIVE GROVE + 2% ORANGE GROVE

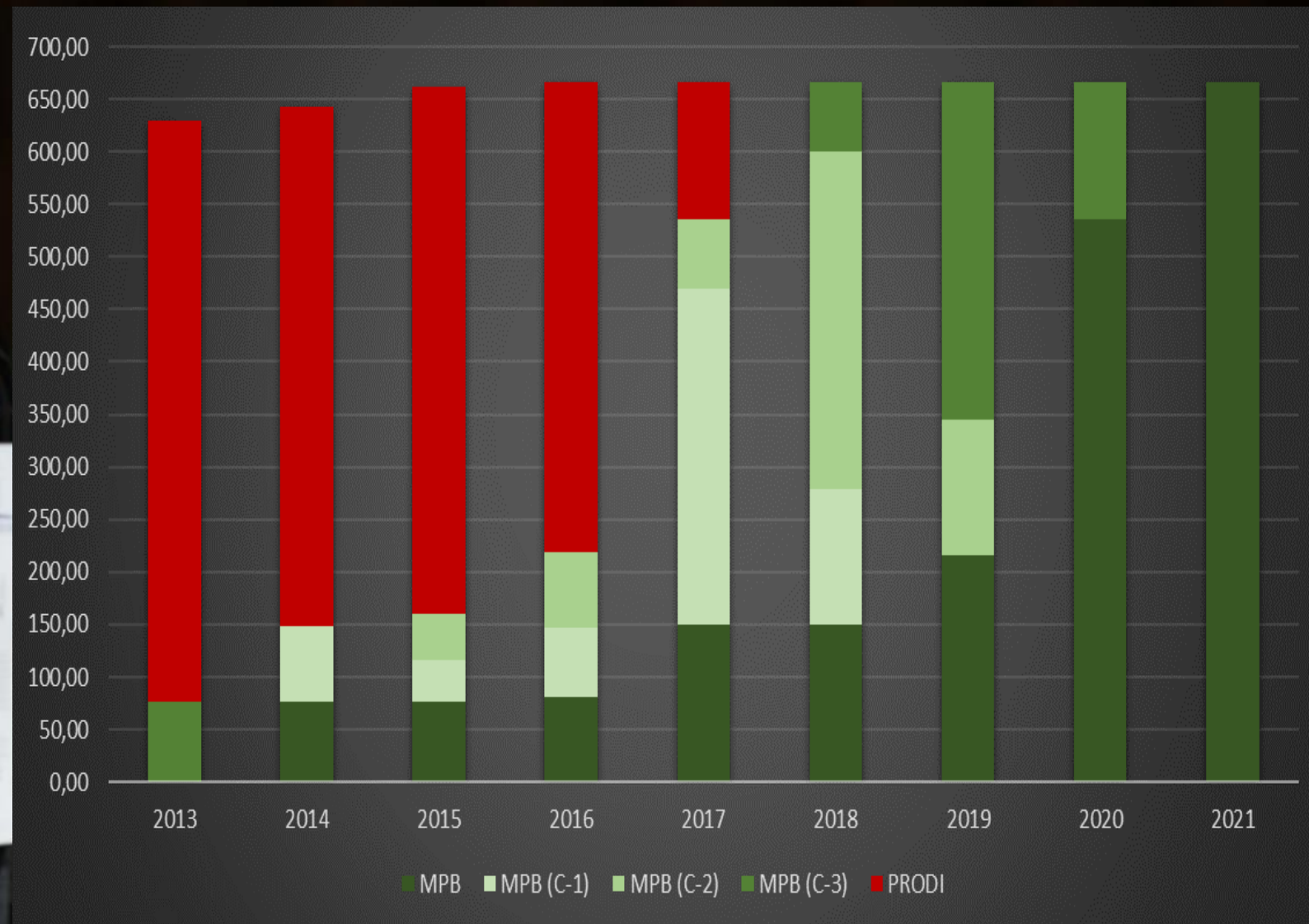


“ TO MAKE THE FINEST PRODUCTS THAT NATURE PROVIDES, IN A RESPONSIBLE AND INSPIRING WAY. ”



## Why Organic Farming?

- Increasing soil fertility;
- Close loops by using by-products generated by our activity - Circular Economy;
- Water efficiency / quality;
- Biocontrol and managing Pest / & Beneficial organisms - Functional Biodiversity;
- Install ecological infrastructures to support native fauna and flora - Ecosystem Management;
- Produce grapes / olive of superior quality and residue free







<https://www.esporao.com/pt-pt/nativa/natureza/forca-do-terroir.html/>

Nativa Magazine > Nature

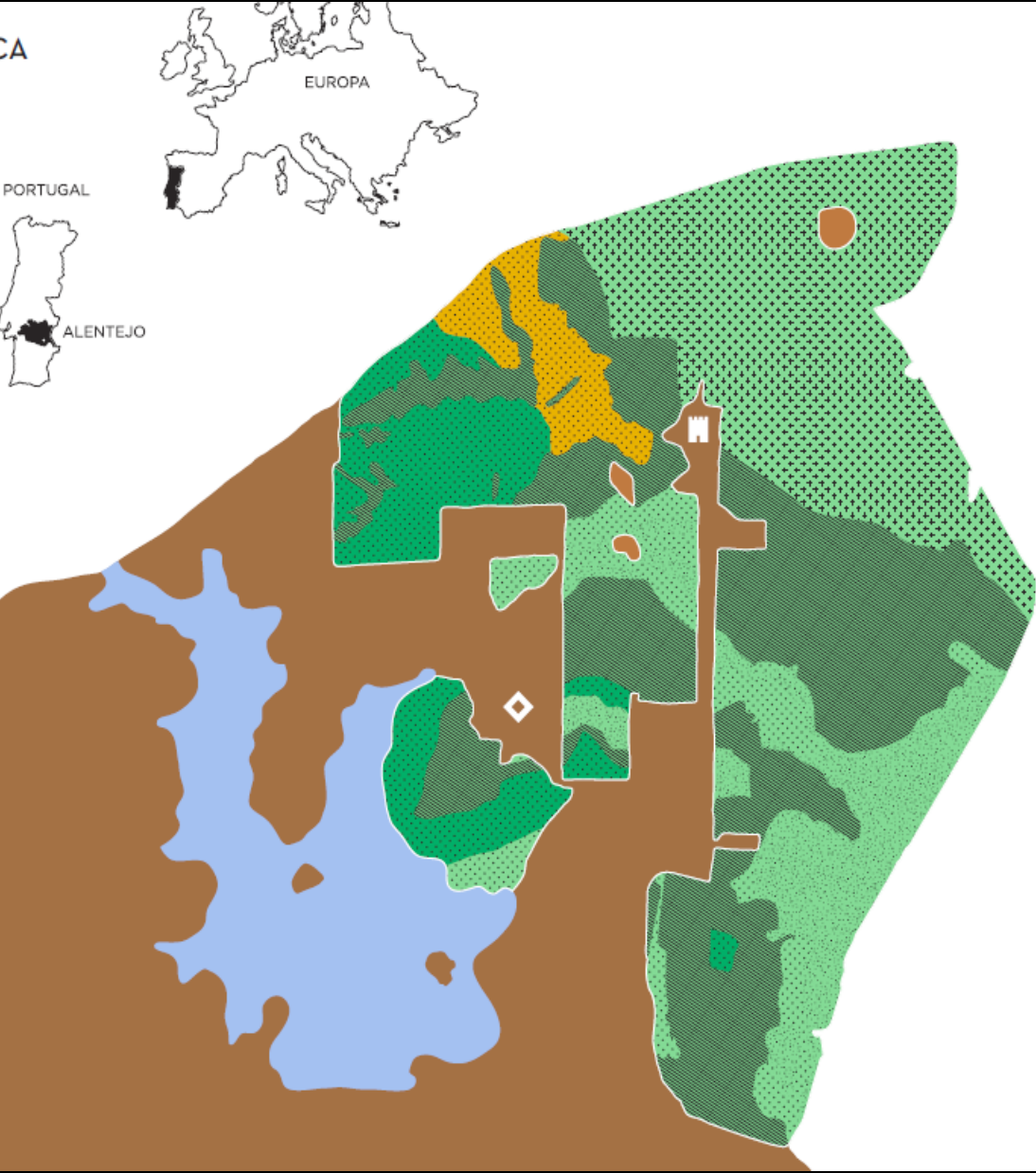
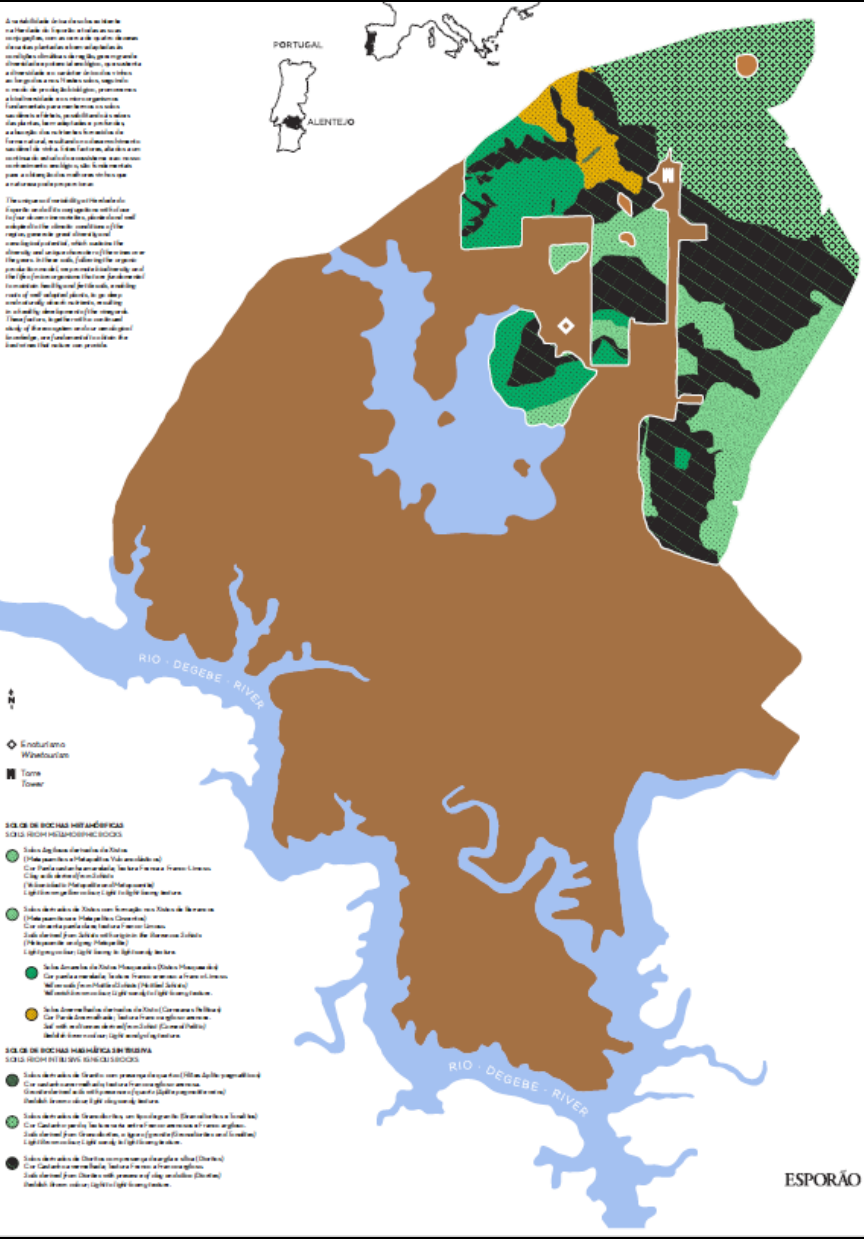
# THE ALLURE OF TERROIR



*It is necessary to marry sciences to determine, once and for all, if terroir is the expression of a combination of climactic, biological and geological variables and soil management techniques, biodiversity and water, or a rather vague concept, wrapped in mysticism.*

The unique soil variability at Herdade do Esporão and all its conjugations with close to four dozen vine varieties, planted and well adapted to the climatic conditions of the region, generate great diversity and oenological potential, which sustains the diversity and unique character of the wines over the years. In these soils, following the organic production model, we promote biodiversity and the life of microorganisms that are fundamental to maintain healthy and fertile soils, enabling roots of well-adapted plants, to go deep and naturally absorb nutrients, resulting in a healthy development of the vineyards.

These factors, together with a continued study of the ecosystem and our oenological knowledge, are fundamental to obtain the best wines that nature can provide.

[illegible]











# AgroSIG Esporão



Base		Vindima	Analises
Maturação			
Código	Cultura	Herdade	
T026A	Vinha	Esporão	
Local			
n/a			
Variedade		Cor	
Aragonez		T	
Compasso		AnoPlantacao	
3m x 1.5m		1996	
Geologia		Potencial	
Dioritos		Mono / Esporão	
Area	NumPlantas	NumLinhas	

Base		Vindima	Analises		
Maturação					
	Data	Elemento	Valor	Uni.	
	201	Fósforo	8	mg	
	201	Potássio	194	mg	
	201	Magnésio	721	Mg	
	201	Boro	0.25	mg/l	
	201	Ph	6.1		
	201	Azoto	4.1	g/Kg	
	201	Fósforo	4.2	g/Kg	
	201	Potássio	26.6	g/Kg	
	201	Cálcio	3.5	g/Kg	
	201	Magnésio	3.8	g/Kg	
	201	Enxofre	1.4	g/Kg	
	201	Boro	77	mg/l	
	201	Ferro	32	mg/l	

Base	Vindima	Analises
Maturação		
Ano	Prod.	Prod/Ha
2017	13 630 	3 461 
2016	10 520 	2 671 
2015	15 860 	4 027 
2014	10 270 	2 608 
2013	11 080 	2 814 
2012	8 140 	2 067 



**Yellow lupine**  
(Tremocilha)



**Natural vegetation**  
(Vegetação espontânea)



**Fava beans**  
(Favas)



**Nectar Rich Mix**  
(Mix Melíferas)







**restaurant waste**  
resíduos de cozinha

7,5 t



**Bunch Stalks**

Engaços

95 t

**Composting /  
Mulching**



**Wine pulp waste**  
Massas Vínicas

500 t

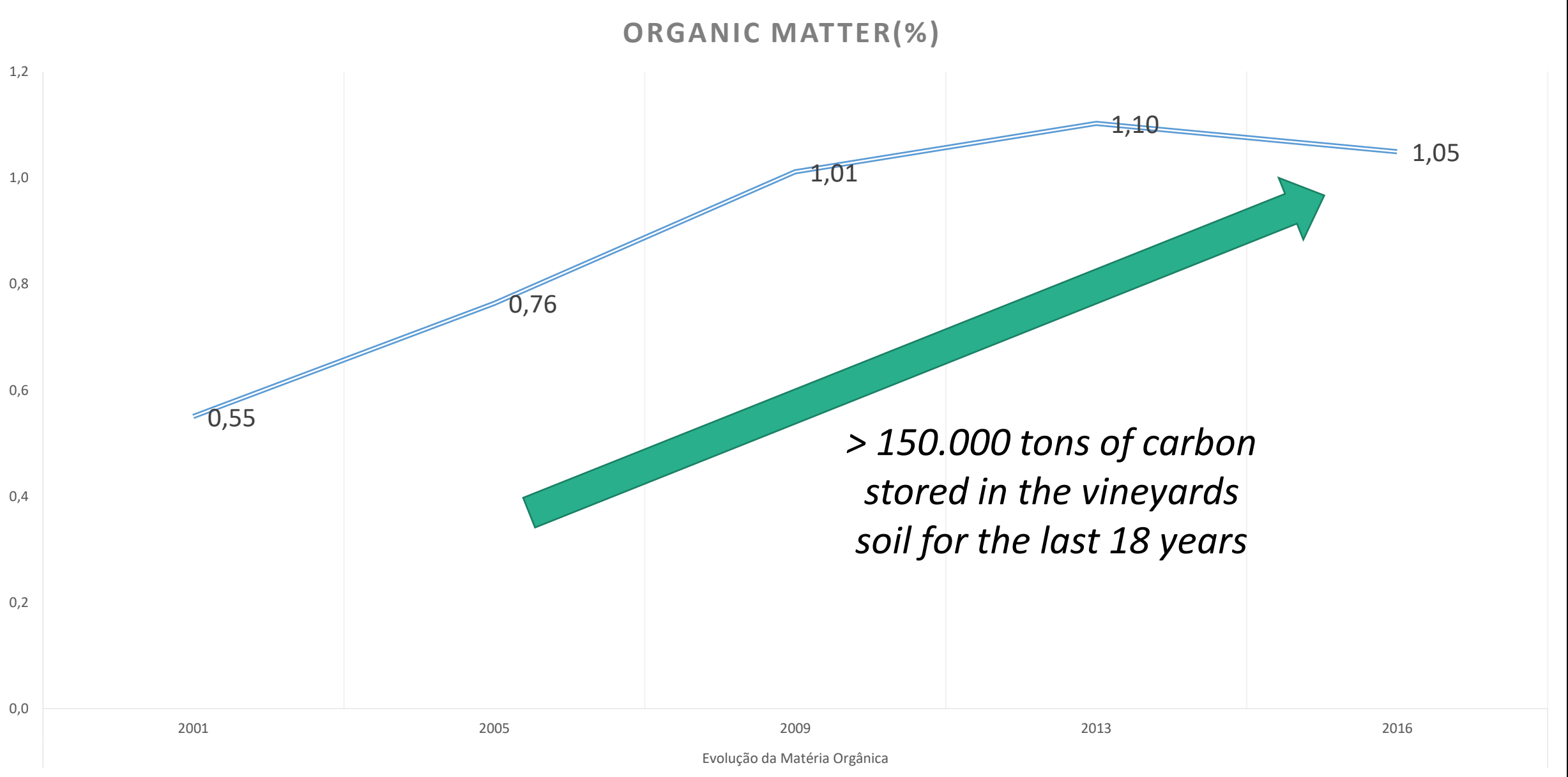


**Olive tree stems and leaves**

Ramos e folhas de oliveira

164 t







A landscape featuring large, moss-covered rocks in the foreground and middle ground. A tall, thin, dark pole stands in the background. The sky is overcast and grey. The ground is covered in green grass and moss.

**> 20 bat houses holding up to  
500 bats that feed mainly in  
vineyard and olive grove pests**



An aerial photograph of a vineyard. The vineyard is divided into two main sections by a wide, grassy path that runs diagonally from the bottom center towards the top. The vine rows are planted in a grid-like pattern on both sides of the path. The vines are green, and the soil between the rows is a reddish-brown color. In the background, there are rolling hills and some distant buildings under a cloudy sky.

**> 15 km of streamline galleries  
recovered and undergoing  
ecological restoration**



**> 150 hectares of protected  
wetland ecosystems nearby the  
vineyards**



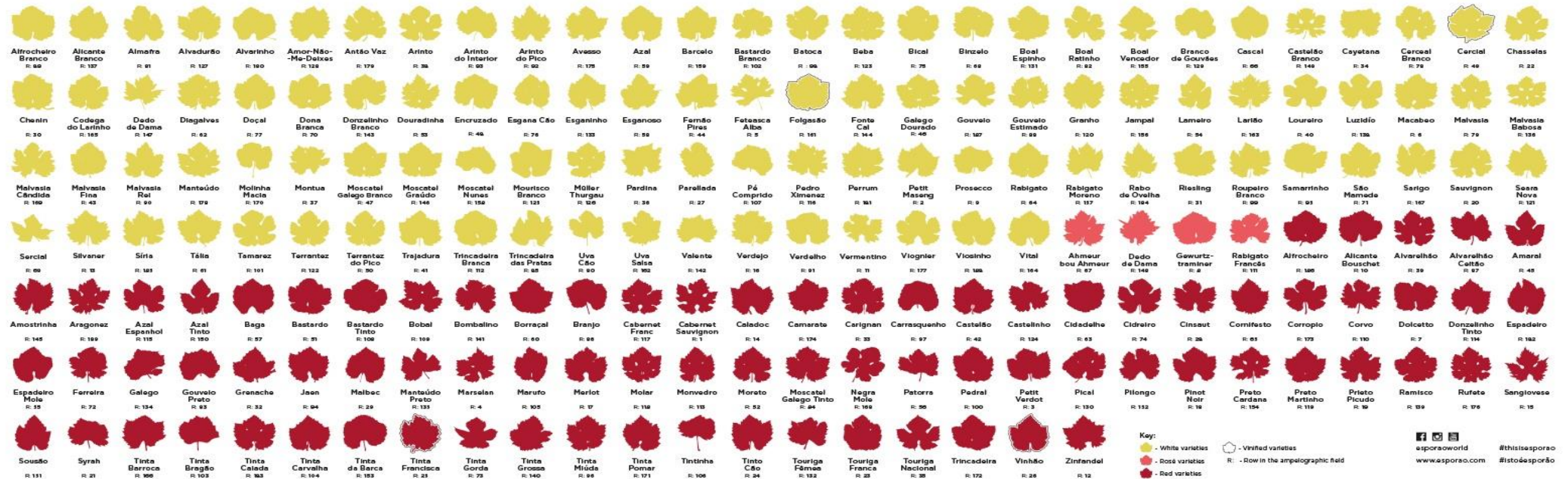
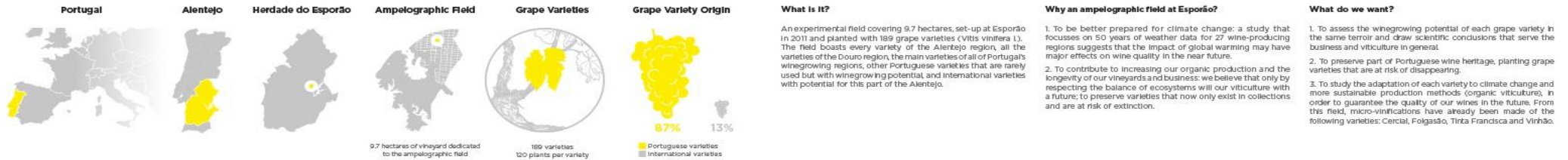




The sustainable management of soils and water in the vineyards and olive groves facilitates the conservation of > 600 hectares of biodiversity rich semi-natural ecosystems with > 400 species of flora



## 11 hectares, 189 grape varieties







## WineClimAdapt - Selection and optimization of the most well adapted to climate change scenarios castes

**Entidade líder do projeto:** INSTITUTO NACIONAL DE INVESTIGAÇÃO AGRÁRIA E VETERINÁRIA IP

**Responsável pelo projeto:** José Silvestre

**Action plan area:** Viticulture

**Parceiros:**

ESPORÃO, S.A.; FACULDADE DE CIENCIAS DA UNIVERSIDADE DE LISBOA; VITICERT - ASS. NAC. DE VIVEIRISTAS VITICOLAS PROD. DE MAT. CERTIFICADO; VIVEIROS PLANSEL-PLANTAS SELECCIONADAS,LDA;



viticultura

# Tolerância ao escaldão na vinha:

## uma variável a considerar num contexto de alterações climáticas



**Quadro 2** - Intensidade do escaldão verificado nas castas brancas (1 muito tolerante a 5 muito sensível) do Campo Ampelográfico da Herdade do Esporão (CAHE) e da Coleção Ampelográfica Nacional (CAN), 2018

Casta	CAHE			CAN			Casta	CAHE			CAN		
	Este	Oeste	Média	Este	Oeste	Média		Este	Oeste	Média	Este	Oeste	Média
Alfrocheiro Branco	1	2	1	3	3	3	Luzidio	1	3	2	2	2	2
Alicante Branco	1	2	1	1	1	1	Macabeo	1	2	1			
Almafra	1	3	2	2	3	2	Malvasia	2	4	3	1	1	1
Alvadurão	1	2	1	2	4	3	Malvasia Babosa	1	4	3	3	4	3
Alvarinho	3	5	4	3	4	4	Malvasia Cândida	1	2	2	2	3	2
Antão Vaz B	1	3	2	5	5	5	Malvasia Fina	1	2	1	1	1	1
Arinto	2	3	2	1	2	2	Malvasia Rei	1	2	1	1	2	2
Arinto do Interior	1	2	1	3	4	4	Manteúdo	1	3	2	1	1	1
Arinto do Pico	1	2	2	2	2	2	Molinha Macia	1	1	1	1	1	1
Avesso	4	5	4	1	5	3	Montua	2	4	3			
Azal	1	4	2	1	2	1	Moscatel Galego Branco	1	2	1	1	3	2
Barcelo	1	2	2	2	3	2	Moscatel Graúdo	2	3	2	1	2	2
Bastardo Branco	1	4	2	4	5	4	Moscatel Nunes	1	3	2	1	1	1
Batoca	1	2	2	2	3	3	Mourisco Branco	1	2	1	2	2	2
Beba	1	1	1	5	5	5	Müller Thurgau	1	2	1	1	3	2
Bical	2	3	2	2	2	2	Pardina	1	2	1			
Binzelo	1	1	1	1	1	1	Parellada	1	1	1	2	3	2
Boal Espinho	1	3	2	2	2	2	Pé Comprido	1	2	1	3	3	3

**Quadro 4** - Intensidade do escaldão verificado nas castas tintas (1 muito tolerante a 5 muito sensível) do Campo Ampelográfico da Herdade do Esporão (CAHE) e da Coleção Ampelográfica Nacional (CAN), 2018

Casta	CAHE			CAN			Casta	CAHE			CAN		
	Este	Oeste	Média	Este	Oeste	Média		Este	Oeste	Média	Este	Oeste	Média
Alfrocheiro	1	3	2	1	2	1	Manteúdo preto	1	3	2	3	3	3
AlicanteBouschet	5	5	5	2	2	2	Marselan	4	5	4	1	1	1
Alvarelhão Ceitão	1	3	2	1	2	1	Marufo	2	5	3	1	4	3
Alvarelhão	1	1	1	1	2	1	Merlot	1	3	2	1	3	2
Amaral	1	3	2	1	2	1	Molar	1	2	2	1	1	1
Amor-Não-Me-Deixes	2	3	3	1	2	2	Monvedro	2	3	2	2	3	2
Amostrinha	1	3	2	1	2	1	Moreto	1	2	1	1	3	2
Aragonez	1	2	2	1	2	2	Moscatel Galego Tinto	1	2	2	1	3	2
Azal Espanhol	2	5	4	1	1	1	Negra Mole	1	4	2	1	1	1
Azal Tinto	1	2	1	1	2	1	Palorra	1	4	2	1	2	2
Baga	1	2	1	1	1	1	Pedral	1	2	2	1	4	3
Bastardo	1	1	1	1	2	2	Petit Verdot	5	5	5	1	1	1
Bastardo Tinto	2	2	2	2	5	3	Pical	3	5	5	1	2	1
Bobal	1	3	2	1	3	2	Pilongo	1	2	1	1	3	2
Bombalino	1	3	2	2	4	3	Pinot Noir	2	5	3	2	5	3
Borrçal	5	5	5	1	2	1	Preto Cardana	1	3	2	2	2	2
Branjo	1	2	2	1	1	1	Preto Martinho	1	3	2	1	1	1
Cabernet Frano	1	1	1	1	1	1	Prieto Piodo	2	2	2	1	1	1
Cabernet Sauvignon	1	4	3	1	1	1	Ramisco	1	1	1	1	1	1
Caladoc	1	3	2	1	1	1	Rufete	1	2	1	1	2	1
Camarate	1	3	2	2	5	3	Sangiovese	1	4	3	1	3	2
Carignan	3	4	3	1	1	1	Sousão	1	2	1	1	1	1
Carrasquenho	1	1	1	1	1	1	Syrah	3	5	4	1	1	1
Castelão	1	5	3	1	2	1	Tinta Barroca	2	4	3	2	2	2

- i) the impact of the heat wave was due not only to its intensity and duration, but also to the lack of acclimatization of the vineyards and to the phenological state;
- ii) there is a strong variability in the tolerance to the scald of the vegetal material;
- iii) the sensitivity to scald is higher on the hedge faces exposed to direct solar radiation, and in particular when the air temperature is higher at the same time, this sensitivity also varies greatly with the variety; and
- iv) the application of foliar reflectors (kaolin) did not lead to a greater tolerance to scald in the clusters.

it will be increasingly urgent to ensure adequate protection of vines against heat waves.

plantation planning, choice of varieties and rootstocks more tolerant to water and thermal stress, with high tolerance to scald, adequate line orientation (NE-SW), irrigation system with rapid response capability

change the driving systems for better protection of the grapes to direct solar radiation, modify the microclimate of the vineyard and reduce its temperature, irrigation system by nebulization or microsprinkling, at the level of the cover, or shading nets above the crop.



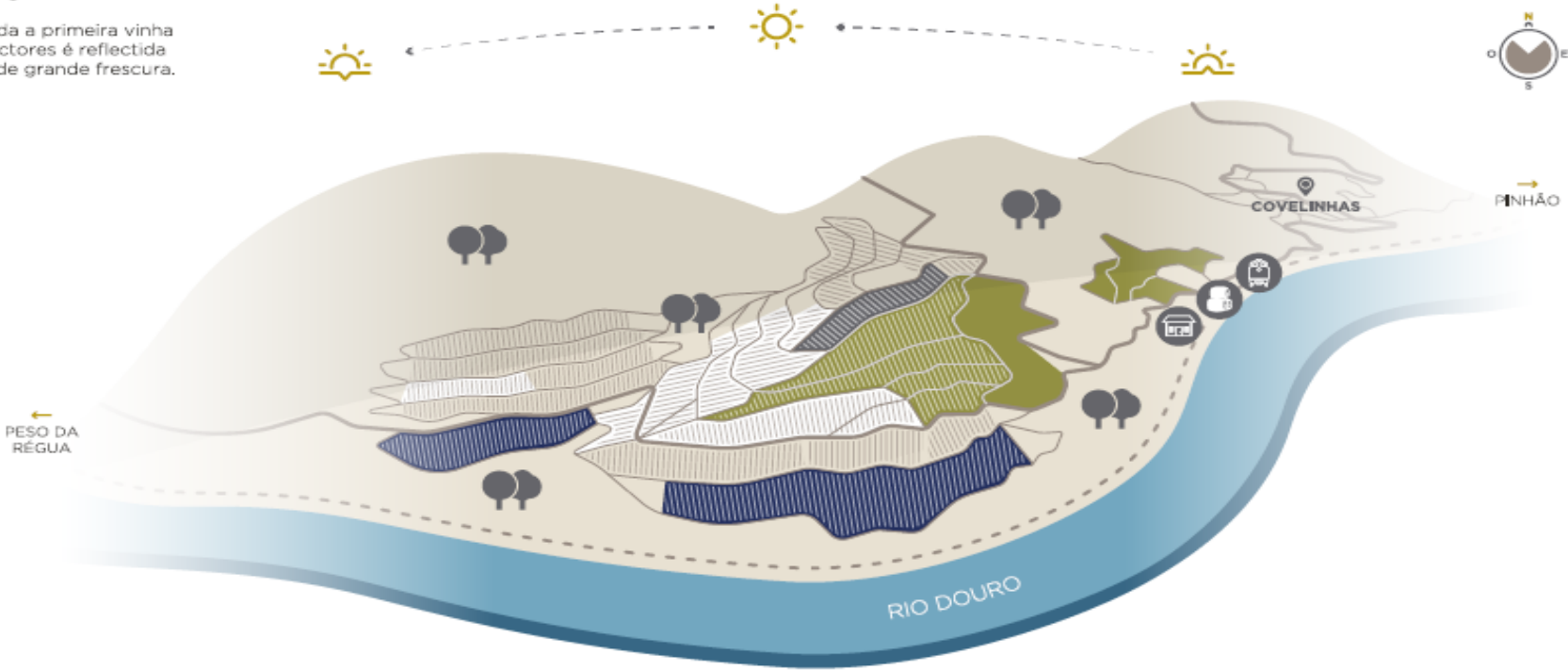


# QUINTA DOS MURÇAS

## DIVERSIDADE - VERTICALIDADE - ELEGÂNCIA

A Quinta dos Murças situada no norte de Portugal, sub-região Cima-Corgo, na margem direita do rio Douro, entre a Régua e o Pinhão, caracteriza-se pela diversidade dos seus 8 terroirs, marcados por diferentes altitudes, exposições solares, solos xistosos, vinhas verticais e pela extensão de 3,2km de margem de rio.

É uma Quinta histórica onde, em 1947 foi plantada a primeira vinha vertical do Douro. Esta combinação de vários factores é reflectida em vinhos de *terroir* concentrados, elegantes e de grande frescura.



MENAS



MARGEM



VV47



RESERVA



RIO DOURO  
(frente de rio da  
Quinta dos Murças de 3,2km)



VINHAS VERTICAIS



ÁRVORES DE FRUTO  
E MATA MEDITERRÂNEA

--- LINHA DE COMBOIO

— ESTRADAS

— N313-1



ESTACÃO DE COMBOIOS  
DE COVELINHAS

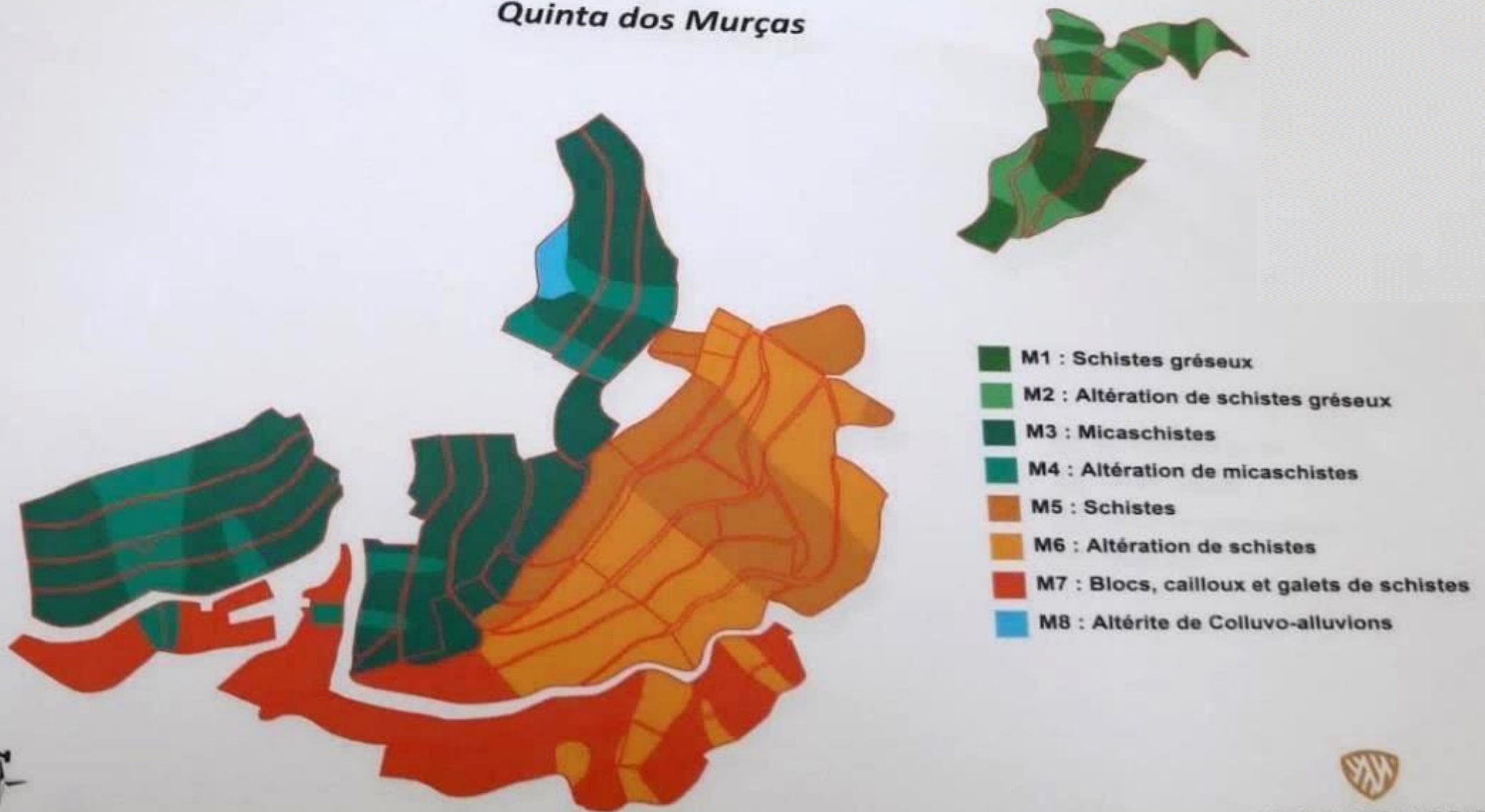


ADEGA




CASA

# Les Unités de Terroir de la Quinta dos Murças







**VV47 - Oldest vertical vineyards in the Douro Valley**





**Ecological infrastructures,  
biodiversity-based strategies**



# Understanding the microbial community effects in a phytochemical-free vineyard

PROJETO EXPLORATÓRIO BioISI  
PARCERIA BioISI|ESPORÃO

## Project 'MICROBIOME'

Investigadores Principais:

Andreia Figueiredo

Ricardo Dias

Margarida Gama Carvalho



# CRIAÇÃO DE UM SISTEMA DE APOIO À AGRICULTURA DE PRECISÃO

BIODIVERSIDADE COMUM



ASSOBIO



MARGEM



RESERVA



VINHAS VELHAS

Correlação com as  
características do solo



CARACTERIZAÇÃO DO MICROBIOMA  
DOS TERROIRS

Identidade  
Função

Criação de um sistema integrado que permita:



DIAGNÓSTICO  
FITOPATOGÊNICO



IDENTIFICAÇÃO DE ESPÉCIES  
FERMENTATIVAS



MONITORIZAÇÃO  
E CONTROLO



RASTREABILIDADE  
E CERTIFICAÇÃO

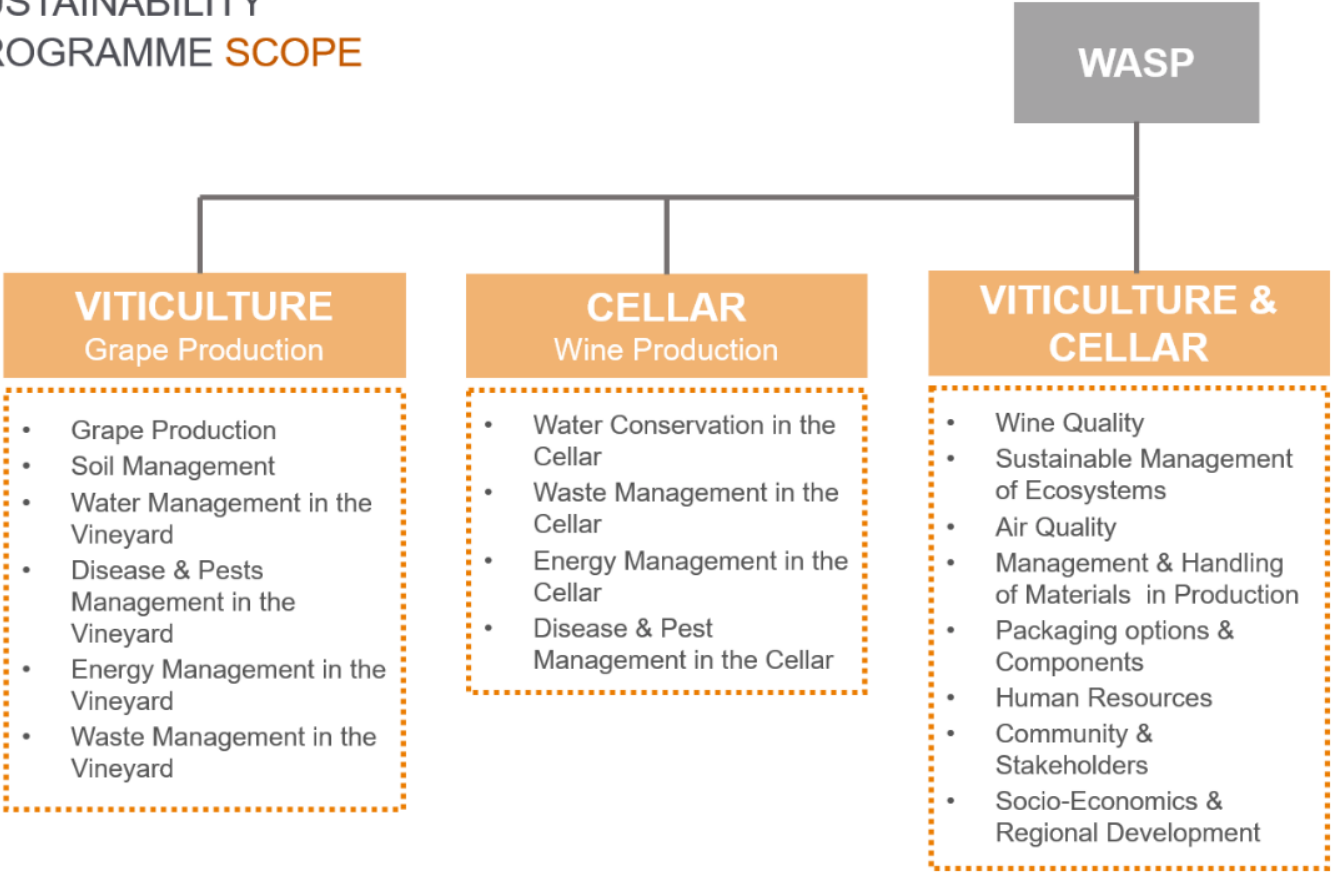
ADAPTABILIDADE DO SISTEMA A DIFERENTES PRIORIDADES

Using **genomic information** to understand the **communities of the soil and plant microorganisms** in order to:

- Develop an **early detection system** for **fungal diseases**;
- Identify **native yeasts and bacteria** that interfere with the **winemaking** process
- Monitor and control **stresses related to water, nutrients and climate change** adaptation;
- **Terroir certification** and tracking record



# WINES OF ALENTEJO SUSTAINABILITY PROGRAMME SCOPE



Chapter	Number of Criteria
Grape Production	14
Soil Management	12
Water Management in the Vineyard	4
Disease & Pests Management in the Vineyard	23
Energy management in the Vineyard	3
Waste Management in the Vineyard	2
Water Conservation in the Cellar	15
Energy Management in the Cellar	8
Waste Management in the Cellar	16
Disease & Pest Management in the Cellar	1
Human Resources	10



ECONOMIA

## José Roquette premiado em Londres com o "The Lifetime Achievement"

21.11.2018 às 19h16



O The Drink Business Green Awards é um "prémio verde", com o foco em questões ambientais no sector da bebida. Este ano, distinguiu o fundador do Esporão

### *José Roquette, founder of Esporão*

*This year's Lifetime Achievement Award went to a person who started life in banking but, since the 70s, has driven a successful wine business, while creating a green leader in the world of drinks production. Indeed, the*

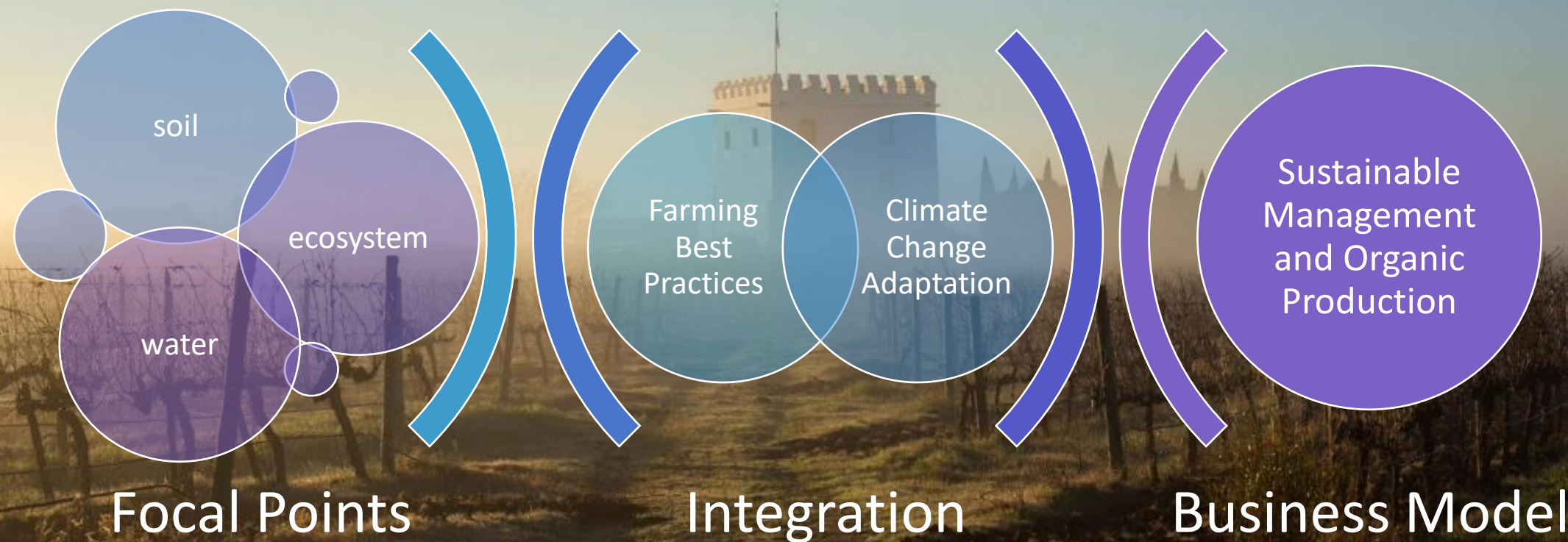
*business he founded in Portugal back in 1973 was a previous winner of our Sustainability Award, and has been a shortlisted company for other categories in former ceremonies, not least the winery's worthy attempt to prevent the construction of the Tua Valley dam in the beautiful Douro Valley, near Porto, where our recipient was raised.*

*At his winery estate, which is based in the Alentejo, he has created a wetland conservation area, and made the company the first in the wine business to join the 'Countdown 2010' biodiversity initiative, as well as converted his entire production to organic farming. In particular he has spearheaded an ampelographic vineyard to preserve almost 200 native Portuguese grape varieties, while, also, proving his socially-responsible bent, provided free English classes for his employees, while adopting an ethical business code.*

*Now in his 80s, our recipient has done an enormous amount to further ecological and ethical initiatives in the wine business in Portugal, making him a very worthy recipient of 2018's Green Lifetime Achievement Award.*



In short...









# 1992 – MAD COW DISEASE OUTBREAK AREAS



Key  
■ BSE-Areas   ■ BSE-Free-Areas

# 2016 – BREXIT REFERENDUM LOCAL RESULTS



Key  
■ Majority leave   ■ Majority remain

IT MAY, HOWEVER, BE A MISTAKE TO JUMP TO CONCLUSIONS





Scientific advances in medicine and agriculture have saved vastly more lives than have been lost in all the wars in history.

— Carl Sagan in 'The Demon-Haunted World: Science as a Candle in the Dark' (1996)





I do believe in

~~fairies!~~ I do! I do!

SCIENCE AND  
FACTS !!!

J.M. Barrie





**SOME PEOPLE  
ARE WISE  
SOME ARE  
OTHERWISE**





OBRIGADO  
PELA VISITA  
THANK YOU  
FOR YOUR VISIT

ENOTURISMO  
WINE TOURISM

*Nuno Oliveira,  
Ecosystem Manager, Esporão SA*